



GUJARAT TECHNOLOGICAL UNIVERSITY  
(Established under Gujarat Act No. 20 of 2007)  
ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી  
(ગુજરાત અધિનિયમ ક્રમાંક: ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

Reference: GTU/GIC/IPR/2020/0009 Date: 17/01/2020

To,

All Student Innovators/Start-Ups/Researchers/Student Entrepreneurs.

**SUBJECT: Program to support TRADEMARK and DESIGN Registration by GTU on 27th, 28th & 29th January 2020 under SSIP Scheme.**

To inculcate culture of innovation amongst the Student Innovators/Start-Ups/Researchers/Student Entrepreneurs and to provide a conducive environment for optimum harnessing of their creative pursuit, The Education Department, Government of Gujarat has issued Student Start-up and Innovation Policy (SSIP) 2017-2021, vide G.R. No. PRC/2016/IPIES/DS/S/710197, dated: 11/01/2017. The Government has decided to facilitate and pre-incubate innovative ideas to go through a stage of proof of concept, prototype, product, testing & trial, redesign and development of utility, protecting innovation by patents, the student start up to help in building innovation. The State Government therefore, aims to support innovation, start up, incubator, and others directly and/or through academic & education institutions and universities in the above policy with an objective of harnessing creative potential of young students across universities and educational institutions.

**GTU-NRDC-IFC in association with SSIP organises Program to support Trademark & Design Registration during January 2020. GTU WILL PROVIDE MAXIMUM FINANCIAL ASSISTANCE AND BEST MENTORING SUPPORT FOR TRADEMARK AND DESIGN REGISTRATION UNDER SSIP POLICY.**

**To take part in to programme, register yourself at: <http://bit.ly/DesignTrademarkRegistration>**

**Date of Programme:** 27th, 28th & 29th January 2020.

**Venue:** Gujarat Technological University, Ahmedabad. (Detailed venue will be shared later)

**STUDENTS/START-UPS MAY TAKE PART IN ANY OF THE DAYS, AS PER THEIR CONVENIENCE, PRESENCE ON ANY ONE DAY IS ENOUGH FOR TRADEMARK AND DESIGN REGISTRATION.**



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**Who can take benefits?**

- Students of GTU or any other University from across Gujarat or from any Schools from across Gujarat.
- He/She must be a current year student or must have passed his/her education in the last five academic years.

**Eligibility for TRADEMARK Registration through this Program:**

- **Your start-up or company MUST be registered** either as Limited Liability Partnership (LLP), Proprietorship Firm, Partnership Firm, One Person Company or a Private Limited Company. (Trademark registration for an individual without company registration is not supported under this program)

**Eligibility for DESIGN Registration through this Program:**

- **Already developed products** are encouraged for design registration under this program, mere ideas will not be promoted. **Your product design must be available as a real photograph along with computer drawings (CAD/3D/2D/Solidworks or in other suitable formats).**

**For any further query, kindly contact GTU IPR Cell:**

Mr. Amitkumar Patel

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POSTER OF THE PROGRAMME

**Gujarat Technological University**

"COME AND FILE TRADEMARK FOR YOUR START-UP, AND DESIGN REGISTRATION FOR YOUR NOVEL DEVELOPED PRODUCTS UNDER SSIP SCHEME"

27-28-29 Jan 2020  
10 AM to 6 PM  
Location:  
GTU Campus,  
Ahmedabad

For More Details  
Contact:  
**079-23267547**  
[ipr\\_projectofficer@gtu.edu.in](mailto:ipr_projectofficer@gtu.edu.in)

Register Your self At:  
<http://bit.ly/DesignTrademarkRegistration>

Scan Me

CIPAM Creative India Innovative India | SSIP | NRDC

Team GTU IPR Cell at GTU Innovation Council

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Registrar, GTU